

Why we  
love...

# MAGNET TILES

Toy Librarian says:

“Magnetic tiles are one of my favourite open-ended toys. There’s no right or wrong way to use them, so children can build confidence at their own level. They naturally support fine motor skills, problem-solving and spatial awareness, while also encouraging turn-taking, sharing ideas and real-life language when building together.

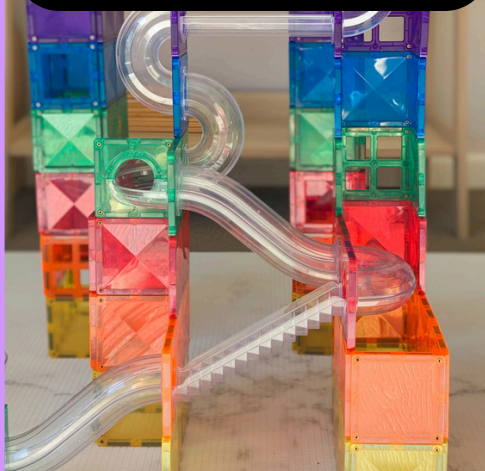
Simple, calming or collaborative, they grow with your child and have so many different applications in play.”

Building and pulling them apart strengthens little hands and fingers. Connecting the tiles, stabilising structures and gently separating them supports hand strength and coordination. It’s also great practice for using two hands together in a coordinated way.

Figuring out why the tower keeps falling (and how to fix it!) builds real problem-solving skills. Children test ideas, make adjustments and try again, which supports flexible thinking and resilience. That “I did it!” moment is powerful for confidence.

They’re perfect for modelling language in a natural way. You can talk about colours, shapes and size, as well as position words like on top, under and next to. They also create opportunities to practise social language like “my turn” or “let’s build a house.”

C8 Magnetic Tiles Ball Run



C69 Magnetic Tiles



C99 Magnetic Tiles



Matching shapes and creating patterns supports visual processing and early spatial awareness. Children learn how pieces fit together, how shapes relate to one another and how to plan in three dimensions. These early skills lay foundations for later STEM learning.

They naturally encourage cooperative play. When children build together, they practise sharing pieces, planning ideas and negotiating roles. It’s a simple way to work on turn-taking and teamwork through play.

For many children, the repetitive building can be calming and regulating. The predictability of connecting pieces and rebuilding structures can feel soothing. It offers a focused activity that supports attention and emotional regulation.